

Innovation and digital transformation extend across all sectors and affect competitiveness, growth and the labour market in Europe. This social partner project, analyses sectoral challenges in the face of digital transformation and the expected impact on companies and the workforce in European chemical, pharmaceutical, rubber and plastics industries.

The project aimed at:

- identifying the level of digital transformation across the EU in the sectors;
- evaluating the impact of digital transformation on skills, working patterns and health and safety.

It comprised desk research, an online survey (conducted by the research institute Prognos AG) and two conferences. A steering group of ECEG and industriAll Europe representatives guided the process, and prepared and evaluated the findings and events.

## Overall conclusions/recommendations



1st wave of digital transformation successfully accomplished in the chemicals sector



2<sup>nd</sup> wave of digital transformation (AI, IIoT, AR) will come into effect shortly



Skills shift clearly visible: advanced digital & transversal skills require more attention



Working environment changed through mobile working with greater employee autonomy but increase of multi-tasking



Collective agreements need to address more intensively the issue of mobile working, working-time arrangements & qualification while not forgetting other sensitive issues



Change management and the involvement & support of employees are big challenges with regard to the overall digital transformation process

## Other issues identified

- Lack of understanding about the advantages of digitalisation.
- Uncertain returns from digital investments.
- Methods and processes for digital transformation.
- Considerable implementation gap of digital technologies by company size.

EU social partners completed the project by signing the <u>Joint recommendations</u> of the digital transformation in the chemical, rubber and plastics sectors at the final conference in <u>The Hague on 7 November 2019</u>.

